

XTRL

MAKE
BRAND

YOUR

Hitch your brand to XTRL.
Forget everything you think you know about mobile spaces.
We're rewriting the rules.





Ultimate Event Freedom

Running a premium activation shouldn't be a logistical nightmare. Look, traditional pop-ups are great. We love them. But the XTRL system is just a totally different beast.

No massive setup crews required. No wasting precious hours building on-site before kickoff.

AirClad X New Zealand is the sole distributor of this premium UK-engineered kit. We've officially landed an XTRL unit here. It's sitting in Auckland, ready to roll right now.

We brought the best of global event innovation straight to the local market. Choose your spot. Park up. Focus entirely on the experience. It's that simple.

ENGINEERED FOR PREMIUM ENGAGEMENT

Rapid Deployment

Ready in minutes. These trailer-mounted, branded pods are highly mobile from the second you arrive.

Streamlined Operations

Fuss-free management. You need minimal staff to run the space. Stay open as long as the schedule demands.

High-Performance Design

Contemporary British design meets visionary engineering. The XTRL system delivers perfect form and premium functionality.

DESIGNED FOR THE JOURNEY

Maybe it's a seasonal retail pop-up. A nationwide roadshow. Or a high-volume festival activation.

This category brings a completely fresh energy to customer engagement. The entire structure stays securely on its trailer base the whole time. It's easily the most versatile tool in your marketing arsenal.

Tow. Leave. Go.

Infinite Personalisation

DYNAMIC EXTERIOR BRANDING OPTIONS



Fully Printed AirCells

The architectural AirCells can be fully branded at source. Vibrant, all-over printing captures immediate attention from a distance. You can also apply temporary vinyl graphics for short-term promos.



Commanding Fascias

The front and rear fascias offer a massive 6m x 3m canvas. Use full-colour graphics, frosted finishes, or custom digital displays to intrigue passers-by and tell your story.



Custom Framework and Skirting

The architectural aluminium frames, uprights, and trailer base side skirts can be finished in bespoke colours and wraps. It creates a completely unified look.

MAKING IT YOURS

Your brand is unique. The XTRL system provides a spectacular blank canvas to express that identity.

This premium architectural space can be completely customised, inside and out, to match your aesthetic.



SMART INTERIOR FIT-OUTS WITH XPLAY

The future of memorable marketing is all about premium retail and product interaction. To help maximise ROI, AirClad X developed the innovative XPLAY plug-and-play system.

It's a reusable, reconfigurable modular shop-fit solution. And it's engineered to work seamlessly within the compact trailer dimensions.

Display merchandise beautifully. Utilise wall-mounted accessories. Alter the layout intuitively as product lines evolve.

Specifications & Sustainability

INSPIRATION FOR YOUR NEXT DESTINATION

The versatility of the XTRL system means it adapts to almost any industry. Consider these premium layouts for your next campaign:

- ✓ Merchandise Retail & Pop-Up Stores
- ✓ Hospitality Venues & Champagne Bars
- ✓ Product Sampling Stations & Coffee Shops
- ✓ Outdoor Broadcast Studios & DJ Booths
- ✓ Information Kiosks & Consultation Rooms

TECHNICAL SPECIFICATIONS

AirClad X manufactures the XTRL 6 to the highest international temporary structure standards:

External Footprint: 6.7m length x 2.8m width

Internal Usable Area: 5.6m length x 1.9m width (10.7 square metres of open-plan space)

Maximum Structure Height: 3.2m height

Fascia Canvas Size: 6.0m x 3.0m

Total Combined Towing Weight: 1,820kg (Structure weight: 990kg, Trailer weight: 830kg)

Towing Compliance: Built on a heavy-duty trailer base. Towed by any New Zealand vehicle with a certified 3,500kg braked towing capacity.

Premium Materials: Manufactured with powder-coated extruded aluminium space frames and structural steel cross bracing.

Cable Management: Tough flooring setup sitting over a discrete 100mm floor cavity. All electrical, data, and AV cabling runs completely underfoot.

KIND TO THE LOCAL ENVIRONMENT

AirClad X has embraced an eco-conscious approach to manufacturing since the journey started back in 1995. Sustainability sits at the absolute core of product development. We build firmly upon the foundational pillars of reduce, reuse, repair, and rebuild.

These structures are designed for repeated reuse over many years. The modular architecture ensures separate components can be easily refurbished or replaced over time. This dramatically minimises waste and reduces the environmental footprint, all while extending the operational life of the asset.

LET US MOVE TOGETHER

The imported XTRL system is ready for immediate deployment across New Zealand. Available through flexible procurement paths to suit your strategic budget cycles:

Buy > Rent > Lease

CONTACT THE NEW ZEALAND TEAM

Ready to start the journey? Talk to the Auckland-based team today. Let's discuss your upcoming event schedule, view the newly imported unit, and map out a bespoke quotation.

📍 8A Piermark Drive, Albany, Auckland, New Zealand

☎ +64 9 970 1482

✉ rich@aircladx.co.nz

🖱 www.aircladx.co.nz

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