



ONE DISPLAY SYSTEM.
MULTIPLE FACULTIES.
MULTIPLE EVENTS. ALL YEAR.

BrandStand
YOUR COMPLETE DISPLAY & EXHIBITION SPECIALIST

BRANDSTAND.CO.NZ

TRANSFORM YOUR CAMPUS. WHEREVER THE EVENT TAKES YOU.

From Open Days and student recruitment expos to faculty showcases, careers events and campus activations, Brandstand provides reusable display solutions designed to work across your entire university.



MAKE ONE INVESTMENT WORK HARDER



01 SAME HARDWARE
Reusable display inventory

02 DIFFERENT GRAPHICS
New event and faculty branding

03 DIFFERENT AUDIENCE
A new purpose every time

ONE UNIVERSITY. HUNDREDS OF STORIES TO TELL.

Same display. New graphics. A whole new story

01

UNIVERSITY
Open Day

02

FACULTY
Engineering

03

DEGREE
Bachelor of Software Engineering



REFRESH THE GRAPHICS. REUSE THE INVESTMENT.

BUILD A KIT AROUND YOUR EVENT CALENDAR



PORTABLE COUNTERS

For registrations, faculty information, demonstrations and conversations.



MEDIA WALLS & BACKDROPS

Create instant branded environments in halls, foyers and exhibition spaces.



CARIO DISPLAY WALLS

Build temporary galleries, information areas, partitions and exhibition spaces.



FLAGS

Create visibility outdoors, identify faculties and help with campus navigation



LIGHTBOXES

Premium illuminated branding for high-profile recruitment events.



DIGITAL DISPLAYS

Video, course information, presentations and interactive content.



LITERATURE DISPLAYS

Prospectuses, faculty brochures and course information.



REGISTRATION KIOSKS

Self-service registration, lead capture and visitor information.

ONE DISPLAY KIT. A YEAR FULL OF EVENTS.

Reconfigure the same university-owned inventory for every audience, season and occasion.



01

JAN-FEB

Orientation / O-Week



02

MAR-APR

Careers & Postgraduate Events



03

MAY-JUN

School Recruitment / Careers Expos



06

NOV-DEC

Graduation / Exhibitions / Awards



05

SEP-OCT

Faculty Events / Information Evenings



04

JUL-AUG

Open Days



YOUR DISPLAYS DON'T NEED TO SIT IN STORAGE BETWEEN OPEN DAYS

Careers Expos

School Visits

Industry Conferences

Recruitment Fairs

Community Events

One inventory can support dozens of
events throughout the year.

OWN WHAT YOU USE. HIRE WHAT YOU NEED.

Purchase a core quantity of Brandstand portable display panels for everyday use throughout the year. When your major annual exhibition, art show or open day arrives, simply hire additional panels to expand your system.

EVERYDAY REQUIREMENT

Purchase the core

10 CARIO PANELS

2 Counters
2 Media Walls
4 Flags
Literature Displays



Used throughout the year

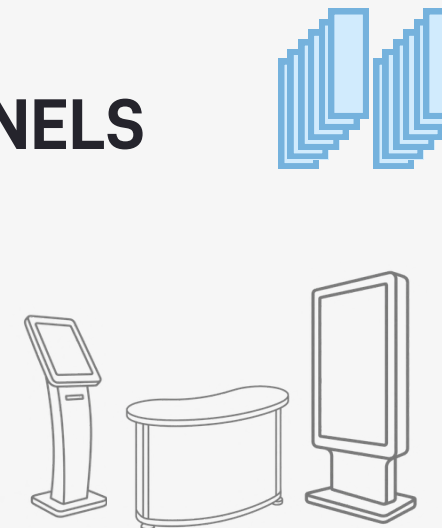
+

MAJOR OPEN DAY

Add hire inventory

+ 30 CARIO PANELS

Additional Counters
Registration Kiosks
Flags
Screens
Event Signage



Extra capacity for the peak

→

AFTER THE EVENT

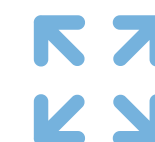
Return hire equipment

KEEP CORE INVENTORY

Hire equipment goes back
Owned inventory stays in use

Ready for the next event

Scale up for major events without purchasing equipment that may only be required once or twice a year.



Major Event
Expansion



Flexible
capacity



BEFORE

Empty school hall

Lot of potential. But not a gallery environment.



TURN ALMOST ANY SPACE INTO A PROFESSIONAL EVENT ENVIRONMENT

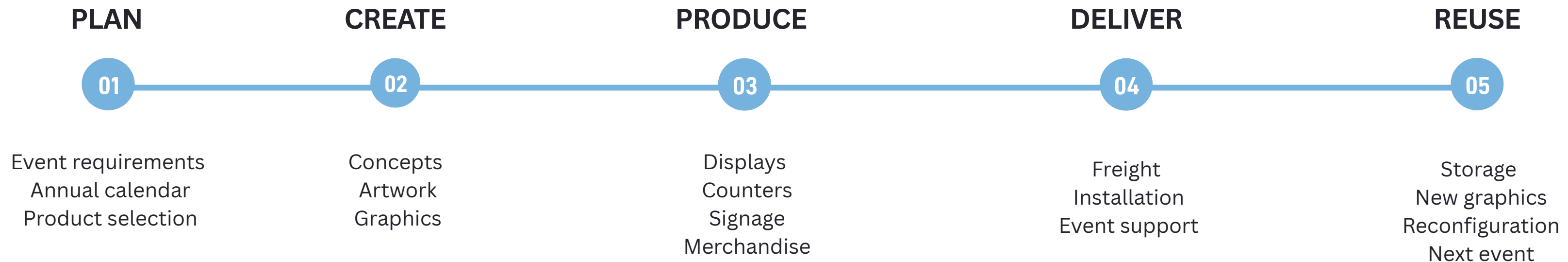
AFTER

Professional temporary gallery.

Display walls create the perfect temporary gallery for art shows, open days and school events.

ONE PARTNER. FROM PLANNING TO PACK-DOWN.

A complete university event lifecycle. Managed through one event team.



ONE TEAM EVERY STAGE.

Brandstand helps universities create flexible, professional and reusable event environments, on campus and across New Zealand.

BrandStand
YOUR COMPLETE DISPLAY & EXHIBITION SPECIALIST

Exhibitions • Displays • Events • Merchandise

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