

# Vendor Tray Graphic Options

- Interchangeable branded Graphic Strips
- Branded Graphic Insert
- Customised Stability Inserts to suit your product size and shape
- Standard black, coloured or branded comfort-fit Straps
- Or work with us to create a size, shape or style just for you!



## Preparing and Sending Artwork

Please see overleaf for TEMPLATES and instructions regarding sizes and bleed.

### Step 1

#### Create Your Artwork

We recommend using Adobe InDesign, Adobe Illustrator, Adobe Photoshop or CorelDraw to create your artwork. Use CMYK colour format (Not RGB).



### Step 2

#### Preferred File format

Supply a high-res PDF file for printing. All fonts converted to outlines / paths. Images to be sized 150dpi at 100%.



### Step 3

#### Colour Matching

Where a specific colour is to be matched, please provide a CMYK breakdown and Pantone PMS number.

### Step 4

#### File Submission Options

##### Under 10mb?

##### Email

Direct to your Brandstand sales person or [studio@brandstand.co.nz](mailto:studio@brandstand.co.nz)

##### Under 2Gb?

##### 'WeTransfer'

(Free service for files up to 2Gb)

##### Over 2Gb?

##### Courier

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Need Help?

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